



August 10, 2020

Important Event Announcement

NextPoint Cancels October Event, Announces Virtual Experience

NextPoint planned for October 18 - 20, 2020 has been canceled. Amid the challenging circumstances arising from COVID-19, it has become clear that hosting NextPoint in Austin this October is not possible.

The cancellation of the live Event is due to developments regarding the ongoing progression of the COVID-19 pandemic, including the latest government data, measures and guidelines on the phased reopening plans in the U.S.; current restrictions on congregating and large gatherings imposed by states and other government and public health authorities; and the various company-imposed travel restrictions on employees affecting attendees and participating companies.

While we are so disappointed that we won't get to see you in person this year, our commitment to bringing business partners together for learning, innovation and partnership opportunities to the industry is stronger than ever.

As part of our commitment to you and the needs of the community, we are pleased to offer NextPoint Virtual as an online Event to provide you connections and insight, scheduled for October 7 - 8, 2020. To receive information on the virtual experience, please click [here](#).

Our next in-person NextPoint Event will take place October 17 – 20, 2021 at the JW Marriott in Phoenix.

We are so grateful to be part of very strong, resilient and innovative Retail and Restaurant communities. Your safety and health are of the utmost concern to us, and we thank you for your understanding as we all navigate through this challenging time and hope you will join us for NextPoint Virtual!

Our Best,

The NextPoint Team

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