



StorePoint® Fresh

# Health & Safety Guide



August 1 – 4, 2021  
Westin Kierland Resort & Spa  
Scottsdale, Arizona

# What to Expect

## OUR HEALTH & SAFETY PLAN

We are excited to welcome you to discuss innovation, forge new relationships and celebrate old ones. Our team is committed to creating an Event experience where our customers, partners, and team can safely and effectively conduct business.

We are monitoring the rapidly changing landscape and will evolve our Health & Safety protocols accordingly. We will follow CDC guidelines as well as what is being mandated by government and local authorities.

This plan is fluid and will continue to evolve. Please check back periodically for updates.

**Read on to find out what health measures we have in place** and how you too will play a role in moving forward safely.

### As you travel to StorePoint Fresh

- Have you completed a self-assessment, and are you symptom-free? If you feel sick, please stay home; or while at StorePoint Fresh; please refrain from entering the Event spaces. Please notify your CPMG contact (see staff contact list). You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking [here](#).
- **Check your flight and travel arrangements.** See Health & Safety guidelines from the airlines below that will provide insight/expectations for your travel. Please plan accordingly and **allot extra time when arriving** for transportation, registration and hotel check-in.
- **Please make sure you have packed face masks.** Wearing your mask is currently required at all times at the Event. Masks will also be provided, if one is needed.

### At the Event

- For your safety; **STOREPOINT FRESH may need to have a no-contact policy in place this fall.** More details will be provided at a later date.
- In addition to the current requirement **to wear a mask; temperature screenings** may be a requirement at the Event. In lieu of that, we may ask you to do your own daily health screening (see symptom checklist in our T&C's) and ask that you not come down from your room if you are experiencing any symptoms.
- We will implement **queue lines to ensure 6-foot distancing is safely enforced.** We will remind you to **keep a safe distance from others with floor graphics** and stanchions.
- **Transparent barriers on registration counters** may be implemented for enhanced safety and our staff will regularly clean all equipment.
- **Please follow all recommended Health & Safety Measures** including: Stay 6 feet from one another, wash your hands often, cover your cough or sneeze, and stay in your guest room if you are sick.

- We have **designed the space at the Event to allow for social distancing and one-way entrances/exits.** One-on-One Area and the boardrooms will be reconfigured to allow for social distancing.
- **We have increased staff and security** to provide the BEST customer service and information accessibility.
- Seating areas will be properly distanced and transparent shields will be placed at food and beverage locations. Hand sanitizer stations will be positioned throughout the Event.
- Suppliers will have access to **enhanced cleaning and disinfection supplies** for their One-on-One Area.
- **Trash will be removed** within Event areas with greater frequency.
- **Daily disinfecting by hotel** will take place to sanitize all seating, restrooms and frequently touched public areas. Individual cleaning kits will be provided at each One-on-One area.
- Feeling sick unexpectedly at the Event? **Medical personnel will be available** to assist anyone feeling unwell.
- **We have an open line of communication** in place with our hotel partners, and local health officials.
- We will coordinate with the hotel to ensure **the venue is safe, clean** and ready for business, with ongoing inspections throughout our stay!

# What Kind of Masks Will be Accepted at StorePoint Fresh?

## ✓ Acceptable



TWO-LAYER CLOTH MASK



FDA-CLEARED SURGICAL MASK



FACE SHIELD WORN WITH OTHER ACCEPTABLE MASK

*\*Note: we will have additional face masks available onsite for any attendee that requires one*

## ✗ Not Acceptable



FACE SHIELD



FACE MASK WITH VENT



BANDANA



GAITER

## Connecting Point Marketing Group T&C's

During the Event registration process and/or before arriving onsite and taking part in any 2021 Connecting Point Marketing Group Event (CPMG), you will be asked to **acknowledge and accept** the following T&C's.

1. I certify that I am not sick and do not have signs or symptoms of COVID-19. I will not enter any CPMG Event if I am experiencing any signs or symptoms of COVID-19. I acknowledge that common symptoms of COVID-19 include:
  - Fever or chills
  - Cough
  - Shortness of breath or difficulty breathing
  - New loss of taste or smell
  - Sore throat
  - Congestion or runny nose
  - Nausea or vomiting
  - Diarrhea
2. I will immediately isolate myself and leave the CPMG Event and notify event staff if I, or someone I have been in close contact with, is exposed to COVID-19, exhibits COVID-19 symptoms or receives a positive COVID-19 test result.
3. I expressly agree to fully comply with appropriate COVID-19 health and safety measures and protocols for attendance at Event, including the requirement to wear face masks at all times and maintain appropriate social distance. If needed, we will have limited face masks available for those attendees who do not bring their own masks to the event. We reserve the right to remove any attendee from the Event for failure to adhere to the required COVID-19 health and safety measures and protocols.
4. While taking part in any CPMG Event, I will make every effort to maintain CDC-recommended hygiene procedures at all times, including following the guidelines of frequent hand washing (or a suitable sanitizing alternative), avoiding touching my eyes, nose, and mouth in public places and covering coughs or sneezes with a tissue or the inside of my elbow.
5. I expressly assume, and release Connecting Point Marketing Group (Connecting Point), a wholly owned subsidiary of Emerald X, LLC ("Emerald") and any of its affiliates from, all risks, claims, damages, losses, costs and expenses, whether or not reasonably foreseeable, associated with, resulting from or arising in connection with my participation or presence at any 2021 CPMG Event, including, without limitation, all risks of harm, damage, illness (including viruses or illness from any communicable disease) or injury (including death) to or related to my person or property.
6. Connecting Point reserves the right to accept, reject or prohibit registration for or attendance at its Events at any time for any reason.
7. By agreeing to these T&C's, you confirm that you have reviewed and agree to our Company's Privacy Policy. To review, visit this site:  
<https://www.emeraldx.com/privacy-policy/>

## HOW TO CONTACT US

### REACH OUT TO US AT ANYTIME

If you have any questions about our health and safety measures or how you can best prepare, please reach out to any member of the StorePoint Fresh team:

- Nancy Splaine [nancy.splaine@cpmgevents.com](mailto:nancy.splaine@cpmgevents.com) – Event Retail Executive’s Liaison /Event Management
- Kim Haulk [kim.haulk@cpmgevents.com](mailto:kim.haulk@cpmgevents.com) – Event Operations
- Ben Morse [ben.morse@cpmgevents.com](mailto:ben.morse@cpmgevents.com) – Event Sales
- Nikki Rousseau [nikki.rousseau@cpmgevents.com](mailto:nikki.rousseau@cpmgevents.com) - Event Supplier Logistics

### BEFORE THE EVENT

Please refer to <https://cpmgevents.com/storepointfresh/> and using your login credentials, access the STOREPOINT FRESH Event portal, to check back periodically for updates.

### AT THE EVENT

To reference any health and safety measures at the Event, you can refer to signage placed throughout the venue or contact our friendly staff by visiting the Info Desk, located in the Culturekeepers West Foyer.

## AIRLINE AND HOTEL HEALTH & SAFETY INFORMATION:

### AIRLINES HEALTH & SAFETY INFORMATION:

#### American

- Travel information: <https://www.aa.com/i18n/travel-info/coronavirus-updates.jsp>
- Health and Safety: <https://www.aa.com/i18n/travel-info/travel-with-confidence.jsp?from=bannerContainerA>

#### United

- Travel information: <https://www.united.com/en/us/fly/covid-update.html>
- Health and Safety: <https://www.united.com/ual/en/us/fly/travel/united-cleanplus.html>

#### Delta

- Travel information: <https://www.delta.com/us/en/travel-update-center/overview>
- Health and Safety: <https://www.delta.com/us/en/travel-update-center/ways-we-are-keeping-you-safe/setting-the-standard-for-safer-travel>

#### JetBlue

- Travel information: <https://www.jetblue.com/travel-alerts>
- Health and Safety: <https://www.jetblue.com/safety>

#### Southwest

- Travel information: [https://www.southwest.com/Coronavirus/?clk=CORONAVIRUS\\_TA&cbid=4430033](https://www.southwest.com/Coronavirus/?clk=CORONAVIRUS_TA&cbid=4430033)
- Health and Safety: <https://www.southwest.com/airline-cleanliness-social-distance/>

#### **HOTEL PARTNER HEALTH & SAFETY INFORMATION:**

##### **Marriott**

- Travel information: <https://marriott-re-2019ncovc.com/>
- Commitment to Clean: <https://clean.marriott.com/>

#### **RIDE SHARE HEALTH & SAFETY MESSAGING**

##### **Uber**

- Travel information: <https://www.uber.com/us/en/safety/>

##### **Lyft**

- Travel information: <https://www.lyft.com/safety/coronavirus>

#### **OTHER RESOURCES:**

##### **US TRAVEL ASSOCIATION**

- Industry guidance: <https://www.ustravel.org/toolkit/industry-guidance-promoting-health-and-safety-all-travelers>

##### **CDC**

- General Guidelines – <https://www.cdc.gov/coronavirus/2019-ncov/index.html>
- Travel Guidelines - <https://www.cdc.gov/coronavirus/2019-ncov/travelers/index.html>