



StorePoint® Fresh

# Health & Safety Guide



August 1 – 4, 2021  
Westin Kierland Resort & Spa  
Scottsdale, Arizona

# What to Expect

## OUR HEALTH & SAFETY PLAN

We are excited to welcome you to discuss innovation, forge new relationships and celebrate old ones. Our team is committed to creating an Event experience where our customers, partners, and team can safely and effectively conduct business.

**As you plan for StorePoint Fresh this year**, read on to find out what health measures we have in place and how you too will play a role in moving forward safely.

- Have you completed a self-assessment, and are you symptom-free of COVID-19? If you feel sick, please stay home; or while at StorePoint Fresh; please refrain from entering the Event spaces. Please notify your CPMG contact (see staff contact list). You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking [here](#).
- **Check your flight and travel arrangements.**
- **Face Masks.** Per CDC guidelines: attendees fully vaccinated are not required to wear masks at the Event. Attendees not fully vaccinated must wear a mask (or self-certify of a recent negative test result.) Masks will also be provided, if one is needed.
- **Social Distancing requirements** will be in compliance with the venue guidelines.
- **Please follow all recommended Health & Safety Measures** including washing your hands often, covering your cough or sneeze, and we ask that you not come down from your room if you are sick.
- Feeling sick unexpectedly at the Event? **Medical personnel will be available** to assist anyone feeling unwell.

## 2021 Health & Safety T&C's

During the Event registration process and/or before arriving onsite and taking part in any 2021 Connecting Point Marketing Group Event (CPMG), you will be asked to **acknowledge and accept** the following T&C's.

1. Attendee expressly agrees to fully comply with applicable CDC COVID-19 health and safety measures and our protocols for attendance. Currently, CDC recommends that **fully vaccinated** individuals are not required to wear a mask.
2. If Attendee is **not fully vaccinated**, then Attendee must wear a face mask or self-certify of a recent negative test result.
3. Emerald reserves the right to remove any attendee from the Event for failure to adhere to the required COVID-19 health and safety measures and other protocols for attendance at the Event.
4. I expressly assume, and release Connecting Point Marketing Group (Connecting Point), a wholly owned subsidiary of Emerald X, LLC (“Emerald”) and any affiliates from, all risks, claims, damages, losses, illness, costs and expenses, whether or not reasonably foreseeable, associated with, resulting from or arising in any way related to COVID-19 and in connection with Attendee’s participation at the Event.
5. Connecting Point reserves the right to accept, reject or prohibit registration for or attendance at its Events at any time for any reason.
6. By agreeing to these T&C's, you confirm that you have reviewed and agree to our Company's Privacy Policy. To review, visit this site:  
<https://www.emeraldx.com/privacy-policy/>

## HOW TO CONTACT US

### REACH OUT TO US AT ANYTIME

If you have any questions about our health and safety measures or how you can best prepare, please reach out to any member of the StorePoint Fresh team:

- Nancy Splaine [nancy.splaine@cpmgevents.com](mailto:nancy.splaine@cpmgevents.com) – Event Management
- Rebecca Bernier [rebecca.bernier@cpmgevents.com](mailto:rebecca.bernier@cpmgevents.com) – Retailer Executive Liaison
- Kim Haulk [kim.haulk@cpmgevents.com](mailto:kim.haulk@cpmgevents.com) – Event Operations
- Ben Morse [ben.morse@cpmgevents.com](mailto:ben.morse@cpmgevents.com) – Event Sales
- Nikki Rousseau [nikki.rousseau@cpmgevents.com](mailto:nikki.rousseau@cpmgevents.com) - Event Supplier Logistics

### BEFORE THE EVENT

Please refer to <https://cpmgevents.com/storepointfresh/> and using your login credentials, access the Event portal, to check back periodically for updates.

### AT THE EVENT

To reference any health and safety measures at the Event, you can refer to signage placed throughout the venue or contact our friendly staff by visiting the Info Desk, located in the Culturekeepers West Foyer.

## AIRLINE AND HOTEL HEALTH & SAFETY INFORMATION:

### AIRLINES HEALTH & SAFETY INFORMATION:

#### American

- Travel information: <https://www.aa.com/i18n/travel-info/coronavirus-updates.jsp>
- Health and Safety: <https://www.aa.com/i18n/travel-info/travel-with-confidence.jsp?from=bannerContainerA>

#### United

- Travel information: <https://www.united.com/en/us/fly/covid-update.html>
- Health and Safety: <https://www.united.com/ual/en/us/fly/travel/united-cleanplus.html>

#### Delta

- Travel information: <https://www.delta.com/us/en/travel-update-center/overview>
- Health and Safety: <https://www.delta.com/us/en/travel-update-center/ways-we-are-keeping-you-safe/setting-the-standard-for-safer-travel>

#### JetBlue

- Travel information: <https://www.jetblue.com/travel-alerts>
- Health and Safety: <https://www.jetblue.com/safety>

## **Southwest**

- Travel information: [https://www.southwest.com/Coronavirus/?clk=CORONAVIRUS\\_TA&cbid=4430033](https://www.southwest.com/Coronavirus/?clk=CORONAVIRUS_TA&cbid=4430033)
- Health and Safety: <https://www.southwest.com/airline-cleanliness-social-distance/>

## **HOTEL PARTNER HEALTH & SAFETY INFORMATION:**

### **Marriott**

- Commitment to Clean: <https://clean.marriott.com/>

## **RIDE SHARE HEALTH & SAFETY MESSAGING**

### **Uber**

- Travel information: <https://www.uber.com/us/en/safety/>

### **Lyft**

- Travel information: <https://www.lyft.com/safety/coronavirus>

## **OTHER RESOURCES:**

### **US TRAVEL ASSOCIATION**

- Industry guidance: <https://www.ustravel.org/toolkit/industry-guidance-promoting-health-and-safety-all-travelers>

### **CDC**

- General Guidelines – <https://www.cdc.gov/coronavirus/2019-ncov/index.html>
- Travel Guidelines - <https://www.cdc.gov/coronavirus/2019-ncov/travelers/index.html>